

300 Million Ultimate Phone Directory™



This amazing collection of seven electronic information resources is the most complete reference suite available. You'll get over \$250 worth of valuable information resources when you purchase the entire 300 Million Ultimate Phone Directory set for only \$74.95!

88 Million Households Deluxe lets you breeze through 88 million residential listings in seconds searching by name, street address, phone number, ZIP Code or length of residence for any geographic area. Touted by many as the most-up-to-date consumer data available, it is an invaluable reference tool for business owners, sales people, fund-raisers, or anyone needing to update their address book. Each record includes name, address, phone number and exclusive demographic information.

Yellow Pages USA includes phone numbers and complete addresses for over 14 million businesses in the United States, organized by more than 7,500 yellow page categories. Search by company name, address, phone number or heading for any geographic area. It's a nationwide yellow pages at your fingertips!

Web Sites USA is the easiest and most accurate way to find more than 400,000 business web sites. You can search by business name, and narrow searches by city or state.

Streets USA is the easy way to find your way around! Create maps for virtually any address or location in the U.S. Search options include full address or street name, intersection, city, ZIP Code or area code. Zooming features let you view full-color maps with amazing detail. You can even find smaller towns that other CD-ROM atlases don't have! Perfect for planning trips!

This package includes **Census USA**, with the most complete census information on U.S. communities; **Canadian Business Directory**, allowing you to find virtually any Canadian business phone number; and **1.5 Million Doctors, Dentists & Pharmacies**, giving you instant access to the health care industry.

300 Million Ultimate Phone Directory provides unlimited look-ups, though listings are not downloadable. Sold separately, these CD-ROM sets would cost more than \$250. You'll save when you purchase them together for only \$74.95, and you'll save when you use them!

System Requirements

IBM® PC compatible; 8 MB RAM; 92 MB available disk space; Microsoft® Windows® 3.1 or higher; CD-ROM drive with Microsoft® CD extensions 2.1 or higher; Hayes-compatible modem (optional). This software is Y2K-compliant.

CD-ROM #13017



\$74.95

householdsUSA™



Important information on 100 million U.S. households is just keystrokes away with **householdsUSA**. Targeting customers who need your products or services has never been easier!

This CD-ROM database allows you to search household market prospects by age, estimated income, home ownership, length of residence, and home value. It's an ideal tool for generating sales leads, creating labels for direct mail campaigns,

telemarketing sales and research, analyzing markets and establishing new sales territories.

With **householdsUSA** you'll have unlimited search capabilities, list previewing and more. A full 1,000 profiles can be downloaded and printed for no additional charge, and additional profiles can be purchased. **householdsUSA** now includes **StreetsUSA** mapping capabilities. Don't wait to tap into the most lucrative market in the U.S. – the consumer market. Order today!

System Requirements

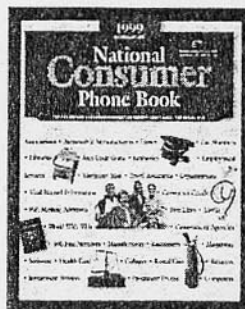
IBM® PC 100% compatible; minimum 8 MB RAM; minimum 43 MB available disk space; Microsoft® Windows 3.1 or higher; double-speed CD-ROM drive with Microsoft® CD extensions 2.1 or higher; Hayes-compatible modem (optional).

CD-ROM #14032



\$495.00

National Consumer Phone Book



The National Consumer Phone Book can take you straight to the source when looking for product manufacturers, planning a vacation, or seeking technical support – with 54,000 listings in all.

Listings are included for charities, colleges and universities, consumer protection agencies, entertainers, athletes, media personalities, government agencies, information

sources, nonprofit organizations, retailers, trade and professional organizations, travel providers, and more!

The 1999 National Consumer Phone Book includes fax numbers, toll-free numbers, mailing addresses, website addresses, e-mail addresses, area codes, and ZIP Codes. Names are listed alphabetically in the white pages, and a yellow pages section is divided by subject categories. A detailed cross-reference index makes finding the right category easy.

Softcover #14033 1,100 Pages \$34.50

