

# PhoneDisc® Powerfinder™ and Powerfinder Pro™



Open the doors to 115 million residences and businesses with PhoneDisc Powerfinder and PhoneDisc Powerfinder Pro, the perfect marketing and research tools for your home, office or small business.

These CD-ROM directories give you the power to generate new sales leads, develop effective direct mail campaigns, target your telemarketing efforts, and research new revenue sources – all without spending a dime on directory assistance!

Listings include name or business name, address, phone number, yellow page heading and SIC code. Toll-free numbers and fax numbers are included where available.


Searching by residential or business name, address, phone number, yellow page heading or SIC code couldn't be faster or easier with the user-friendly interfaces that come with these directories. You can also locate businesses by distance from a selected location, and zero in on listings by city, state, street, ZIP Code, area code, house number, and more. Global positioning system integration makes geographic search features fast and precise. A special "Try Harder" feature finds alternate ways that listings might be published.

It's easy to print standard and customized label and envelope formats, and even use these CD-ROMs to dial numbers you select in a search. The newest versions include 135,000 listings with website addresses, and enable you to download 5,000 listings (250 at a time).

PhoneDisc Powerfinder Pro includes the additional demographic resources of Census USA, such as median household income, mean home value, and predominant housing type for a listing's census area. You'll also receive U.S. Businesses, listing 10 million U.S. businesses on one disk and Streets USA Deluxe Business Edition, to put street-level mapping capabilities at your fingertips.

#### System Requirements

Windows®: 386 or higher processor, Windows® 3.1 or greater, Windows® 95, 4x CD-ROM, 4 MB RAM, 10 MB hard disk space.  
 Windows NT®: Version 3.51 or greater, version 4.0 or greater running on either Intel®, DEC, Alpha, or IBM® PowerPC.  
 Mac/MacOS®: Macintosh Plus/Classic or greater, 1 MB RAM or greater, System 6.04 or greater. Accelerated for PowerMac®.  
 Streets USA Deluxe Business Edition runs only on Windows® 95 or Windows NT®.

PhoneDisc Powerfinder CD-ROM	#3931		\$99.95
PhoneDisc Powerfinder Pro CD-ROM	#12397		\$135.00

