

U.S. Business Directory and *businessUSA*



The U.S. Business Directory provides quick and easy reference to 1.1 million businesses with 20 or more employees. It provides information you can use to expand your own business-to-business sales and services.

The U.S. Business Directory is ideal for quick referencing, when you need information on a company and you need it now! It identifies high-potential prospects in a city for your sales force and distributors with company name, address, ZIP Code, telephone number, SIC code, estimated annual sales, and more.

The *businessUSA* CD-ROM contains listings for 10 million U.S. businesses! Listings include company name, mailing address, telephone number, type of business (primary and secondary), key executive names and titles, number of employees, sales volume, headquarters and branch identifier, credit rating, stock exchange and ticker symbol, and franchise, brand or professional specialty.


With *businessUSA* you can preview unlimited numbers of business listings for your market research, and you can download 1,000 business profiles at no cost! Additional profiles can be purchased. *businessUSA* now includes StreetsUSA mapping CD-ROM. Pinpoint your prospects on a map and plan sales calls more effectively. Spend more time selling and less time looking for prospects!

The desktop directory and CD-ROM set is the perfect resource for:

- Generating new leads
- Direct mail campaigns
- Effective market research
- Business profiles
- Telemarketing
- Sales territory assignments
- Credit evaluations

System Requirements

IBM® PC 100% compatible; minimum 8MB RAM; minimum 43MB available disk space; Microsoft® Windows® 3.1 or higher; Double-speed CD-ROM drive with Microsoft® CD extensions 2.1 or higher; Hayes-compatible modem (optional).

Hardcover, 2 Vols.	#14038	3,964 Pages	\$695.00
CD-ROM	#14027		\$695.00
Set	#14039		\$795.00

Select Phone®




Every listing in Select Phone gives you the power to increase your business revenues by expanding your customer base! In addition to names, addresses, and telephone numbers, residential listings provide census block information, home values, income information, and more. Business listings include SIC codes, web addresses, and stock symbols. Download up to 5,000 listings (250 at a time) for printing letters, labels, or populating a database. Special features include **Neighbors**,

which locates listings on the street, office building, or apartment you've selected, and **GeoTarget™**, which finds listings based on their distance from any home or business. Select Phone now includes Streets USA CD-ROM mapping software. With 10 levels of map detail you can create professional maps for any purpose.

System Requirements

Microsoft® Windows 3.1x or Windows® 95; 486SX/33Mhz, 8MB RAM, 26MB free hard disk space, SVGA color monitor, 2x CD-ROM drive, Windows® compatible mouse. Windows NT® 3.51 or greater running on Intel®, 486DX, 16 MB RAM, 26 MB hard disc space, SVGA color monitor, 2x CD-ROM drive, Windows® compatible mouse. Mac/MacOS®: System 7.1 or later, 68040 processor or higher or PowerPC™ 601 processor or higher, 16 MB RAM, 10 MB hard disk space, 2x CD-ROM drive.

CD-ROM #14034  \$99.95

Select Phone® Deluxe



The new Select Phone Deluxe gives you the tools you need to expand your research and marketing efforts. You'll save money on directory assistance while you find new customers and streamline sales!

This powerful CD-ROM allows you to search virtually every published business and residential listing by name, address, city, state, ZIP Code, phone number, SIC code, geographic location, county, and more.

It allows you to find and list neighbors of businesses and residences, and print customized maps and mailing labels. Up to 5,000 listings can be downloaded for printing or use in a database program, 250 records at any one time.

Select Phone Deluxe includes **Business Deluxe**, with all U.S. business listings on two CD-ROMs, and **StreetsUSA™ Deluxe Business Edition**, ideal for planning delivery routes, business trips or vacations.

System Requirements

Microsoft® Windows 3.1x or Windows® 95; 486SX/33Mhz, 8MB RAM, 26MB free hard disk space, SVGA color monitor, 2x CD-ROM drive, Windows® compatible mouse. Windows NT® 3.51 or greater running on Intel®, 486DX, 16 MB RAM, 26 MB hard disc space, SVGA color monitor, 2x CD-ROM drive, Windows® compatible mouse. Mac/MacOS®: System 7.1 or later, 68040 processor or higher or PowerPC™ 601 processor or higher, 16 MB RAM, 10 MB hard disk space, 2x CD-ROM drive.

CD-ROM #14036  \$139.95

