

# PATRICIA MOORE — ABOUT MY WORK



**HEARTFELT GIVING FOR TSUNAMI SURVIVORS**

In an outpouring of compassion, First Data and our employees joined together to help the estimated 2.4 million people affected by the December 26, 2004, tsunami. First Data's magnanimity in response to the tsunami tragedy was unprecedented as corporate and gift-matched donations surpassed (US) \$1.8 million.

**Matching gifts multiplied donations.** For two months, employees flooded the Foundation with gifts. The tsunami globally took the lives of 290,000 people.

PLANNED WITH CLIENT (FIRST DATA WESTERN UNION FOUNDATION), TAUGHT CLIENT NEWSLETTER PRINCIPLES, CONDUCTED ALL INTERVIEWS WORLDWIDE, WROTE CONTENT, WORKED WITH NGOs TO OBTAIN PHOTOS, MANAGED PRODUCTION PROCESS, COLLABORATED WITH HANNA DESIGN ON NEWSLETTER LAYOUT AND PRODUCTION (AE FUNCTION), DID ALL PROOFREADING, MANAGED LAST-MINUTE CHANGES FOR NEWSLETTER

### Sept. 8: Colorado's New Clean Power Plan

**Learn - Connect - Inspire:** WISE means skilled leaders, well-informed women, and valuable employees and employers. Our mission is to develop the core knowledge and innovative leadership in sustainable energy that will impact our future.

Our Sept. 8 event: "Colorado's Clean Power Plan," features Martha Ruddle of the Colorado Department of Energy and Natural Resources along with other clean power industry leaders.

**UPCOMING EVENTS**

- 6:00 PM 08 Sept 2015**  
The Clean Energy Panel Discussion  
The Alliance Center 80202
- 6:00 PM 13 Oct 2015**  
The Alliance Center unless otherwise noted  
Energizing Energy Communications
- 6:00 PM 10 Nov 2015**  
The Alliance Center unless otherwise noted.



Photo: NREL

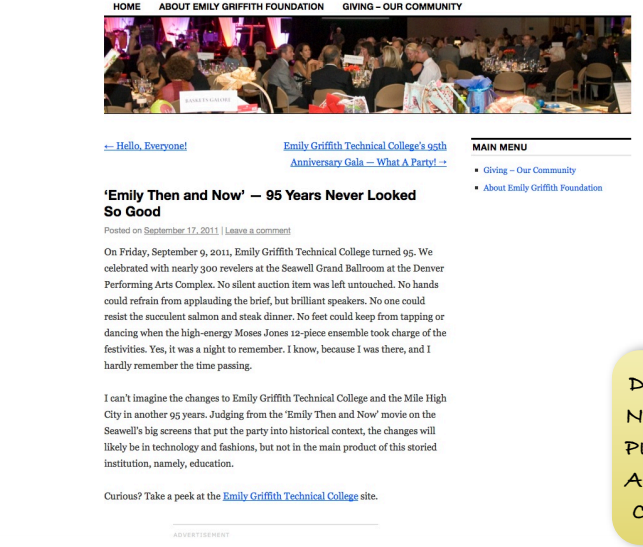
"Never doubt that a small group of committed citizens can change the world. Indeed, it is the only thing that ever has."

—Margaret Mead, Anthropologist

I RECENTLY IMPLEMENTED A NEW, MOBILE FRIENDLY SITE DESIGN. I ADD ALL PHOTOS, WRITE AND EDIT COPY, PUBLICIZE EVENTS, AND ADD VIDEO CONTENT TO WISE.WILDAPRICOT.ORG. ALSO SEND EMAIL BLASTS FROM THIS CMS SITE. OTHER BOARD MEMBERS SEND CONTENT THAT I EDIT FOR STYLE AND CONTENT.



PLANNED, WROTE, DESIGNED IN INDESIGN, TOOK ALL PHOTOS, INTERVIEWED ALL CONSTITUENTS, WROTE ALL STORIES FOR THIS EMILY GRIFFITH FOUNDATION ANNUAL REPORT.



DEVELOPED AND WROTE A NEW WORDPRESS BLOG TO PUBLICIZE EGF TO A WIDER AUDIENCE; TOOK ALL PHOTOS, CREATED ALL LINKS.

### Welcome to our Monthly Speaker Series!

**WISE**

Tuesday, August 11  
6pm - 8pm at The Alliance Center, Denver  
**Accelerating the Path to Clean Energy in Colorado**  
through cooperative projects among cities, universities and private industry

Learn how Colorado clean energy initiatives are gaining traction through innovative public and private sector collaborations.

**About Our Speaker:**  
Lisa Reagin, executive director of the Colorado Center for Energy Efficiency and Renewable Energy, will discuss the state's energy future and the role of clean energy in a sustainable Colorado.

WRITE, EDIT AND SEND EMAIL CAMPAIGNS TO PUBLICIZE WISE EVENTS. OBTAIN PHOTOS, CREATE LINKS TO SPEAKER WEBSITES. WORK WITH OTHER BOARD MEMBERS TO OBTAIN NEEDED

PHOTOGRAPHED AND CREATED A 9-MINUTE MOVIE FOR EGF GALA EVENT, INCORPORATED HISTORICAL PHOTOS AND CONTEMPORARY PHOTOS THAT I TOOK, WORKED WITH BUELL THEATRE STAFF TO PROJECT ON BIG BALLROOM SCREENS DURING GALA.

### Emily Griffith Foundation

**OPPORTUNITY**

**REVIEW**

**Scholarship Recipients Retool for the Future at the School's Storied Aircraft Training Center**

Scholarship recipient Tara Tello is a single mother who hopes to work on the flight instructor's job at the school's aircraft training center. She is one of the first women to graduate from the school's aircraft training program.

PLANNED, CREATED INDESIGN LAYOUT, WROTE ALL COPY, TOOK ALL PHOTOS, INTERVIEWED CONSTITUENTS, FORMATTED FILE FOR PRINTING, MANAGED PRINT VENDOR, POSTED ON WEB, DISTRIBUTED PRINTED NEWSLETTER.

WROTE CONTENT AND EDITED SUBMITTED CONTENT FOR MONTHLY HOSPITAL ELECTRONIC NEWSLETTER, RESPONSIBLE FOR WORKING WITH THE VERTICAL RESPONSE TEMPLATE TO MAKE THE NEWSLETTER ENGAGING THROUGH LINKS, SEO AND RELEVANT, INFORMATIVE CONTENT. UPLOADED NEWSLETTER INTO CMS AND DISTRIBUTED PER CLIENT PROTOCOLS.

### What You Need to Know About Bladder Cancer

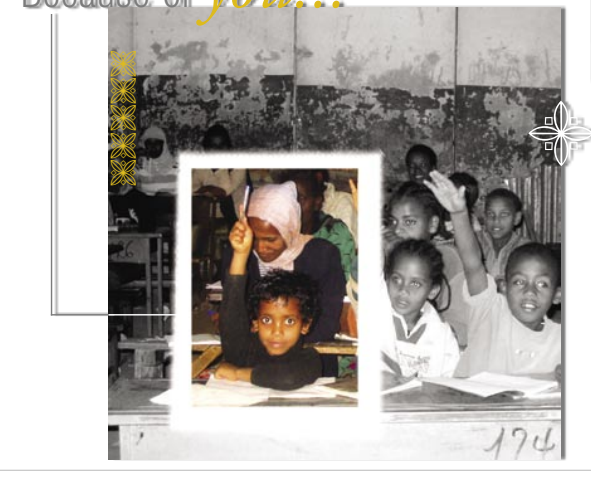
Wed., May 15, 11:45 a.m. - YVMC Conference Rooms  
Lunch provided, space limited, RSVP required

Urologist Shandra Wilson, M.D., will educate attendees about the symptoms, diagnosis and treatment of bladder cancer. She is an Associate Professor at the University of Colorado, Denver. Dr. Wilson was the first woman to join the Urology faculty at the University. She has a subspecialty in Oncology. Dr. Wilson's clinical interests include bladder, kidney, prostate, testicular and penile cancer.

**Whole Person Wellness May Event: 'Acupuncture, Massage and Qi Gong for Cancer Patients'**

Friday, May 17, at 12 noon  
Integrated Health - 3001 Lincoln Ave., Suite A  
FREE for cancer patients

YVMC has initiated a series of cancer support groups and talks for cancer patients to help them obtain additional assistance during their cancer treatment journey. This month's gathering includes an acupuncture, massage and Qi Gong can support a cancer patient's healing process. Benefits include improving flow within the body, reducing tightness and releasing the fatigue that often accompanies cancer or the treatment for it.



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